



USAID
আমেরিকার জনগণের পক্ষ থেকে



World Vision

**Good Governance
And
Social Accountability**



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9,000
VDC members

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40,000
CVA participants

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44 child
protection committees

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**NOBO JATRA
NEW BEGINNING**

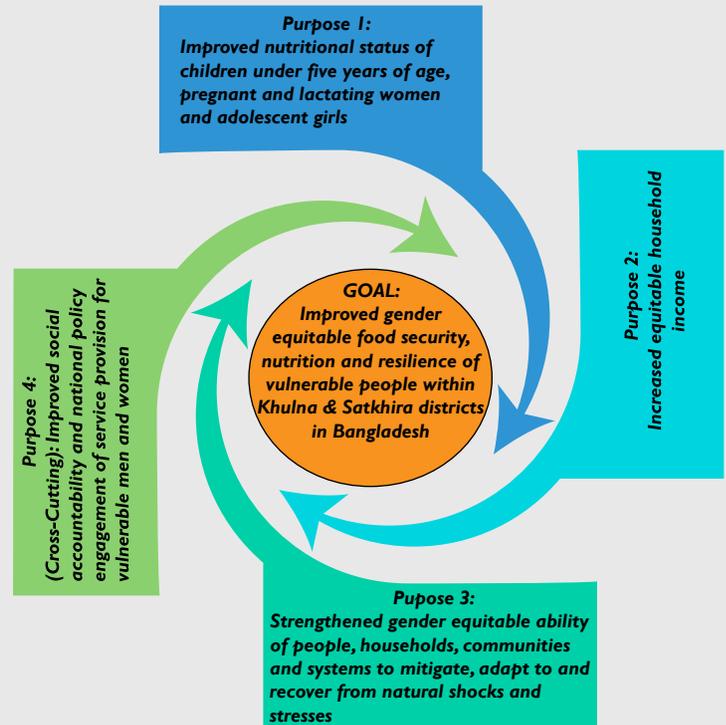
**A USAID FOOD FOR PEACE TITLE II
DEVELOPMENT FOOD ASSISTANCE PROJECT**

INTRODUCTION

'Nobo Jatra-New Beginning' is a five year USAID Food for Peace Title II Development Food Assistance Project that seeks to improve gender equitable food security, nutrition and resilience in southwest Bangladesh. World Vision Bangladesh, together with the World Food Programme and Winrock International and 3 local partner NGOs, undertook the program in September 2015, integrating interventions in MCHN, WASH, agriculture and alternative livelihoods, DRR, good governance and social accountability and gender to achieve its objectives. Nobo Jatra is jointly implemented in partnership with the Ministry of Disaster Management and Relief (MoDMR) of the Government of Bangladesh in Dacope and Koyra upazilas in Khulna and Shyamnagar and Kaliganj upazilas in Satkhira.



NOBO JATRA'S GOAL AND PURPOSES



NOBO JATRA AND THE SUSTAINABLE DEVELOPMENT GOALS (SDGs)

Nobo Jatra aligns with the Sustainable Development Goals (SDGs) and supports vulnerable communities in the disaster prone southwest coastal region of Bangladesh to effect enduring change by addressing the following SDGs:



Goal 1: End poverty in all its forms everywhere

Goal 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture

Goal 5: Achieve gender equality and empower women and girls

Goal 6: Ensure availability and sustainable management of water and sanitation for all

Goal 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

Goal 12: Ensure sustainable consumption and production patterns

CONTEXT OF GOOD GOVERNANCE AND SOCIAL ACCOUNTABILITY IN BANGLADESH AND THE SOUTHWEST



Social accountability refers to a broad range of actions that citizens, communities and civil society organizations can use to hold government accountable. In Bangladesh, the Constitution outlines the provision of governance through the commitment of the state to protect the fundamental human rights of freedom, equality and justice, as well as political, economic and social rights for all citizens. To uphold this commitment an intricate administrative structure is maintained, a critical extension of which is local government.

The way in which local government is administered, supported and managed is crucial. This is the level of administration closest to the people and through established legal covenants, this is positioned as a platform for citizen engagement. The Union Parishad Act of 2009, for example states that each union parishad (UP) should form standing committees to support decision making. However, results from a Nobo Jatra led resource mapping survey indicate that Standing Committees in Nobo Jatra project locations are not consistently active and where they are, the majority are administered by poor governance and documentation. Similarly, although a number of Village Development Committees (VDCs) were found to be active, the majority did not comply with the required criteria for a VDC.

As such, weak accountability, incompetent administrations and pervasive corruption remain major challenges for the state. This is compounded by the reliance on a centralized model of governance, in which the most important decisions related to resource allocation are taken at the central level, with limited collaboration across different ministries and sectors.

TARGET BENEFICIARIES



9,000 VDC members



40,000 CVA participants



44 child protection committees

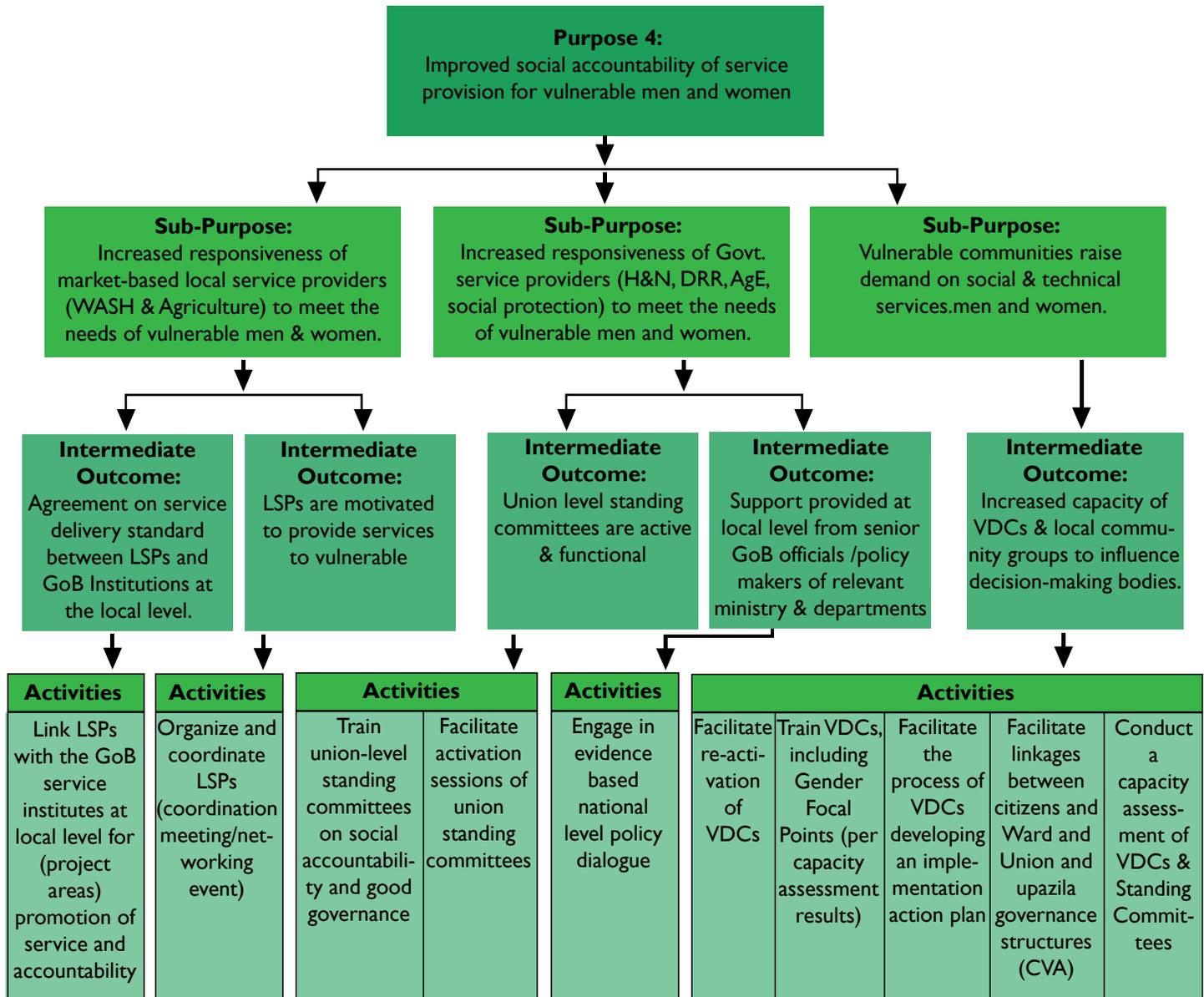


800 Union parishad committees member

NOBO JATRA'S GOOD GOVERNANCE AND SOCIAL ACCOUNTABILITY STRATEGY

Nobo Jatra implements comprehensive interventions associated with good governance and social accountability aimed at improving the efficacy and quality of public service. At the local level, the focus is to build the

capacity of local government structures particularly union parishads and union parishad standing committees, including Local Service Providers (LSPs), to enable them to deliver improved and efficient services related to WASH and agriculture. Nobo Jatra clearly identifies opportunities to strengthen governance and social accountability, both at the national and the local project level, as articulated through the framework below.



Linkages between LSPs and Local Government Service Providers

Nobo Jatra will facilitate linkages between LSPs and government service institutes creating opportunities for LSPs to meet government officials on a regular basis to seek their support and promote accountability for service delivery.

Strengthening VDCs

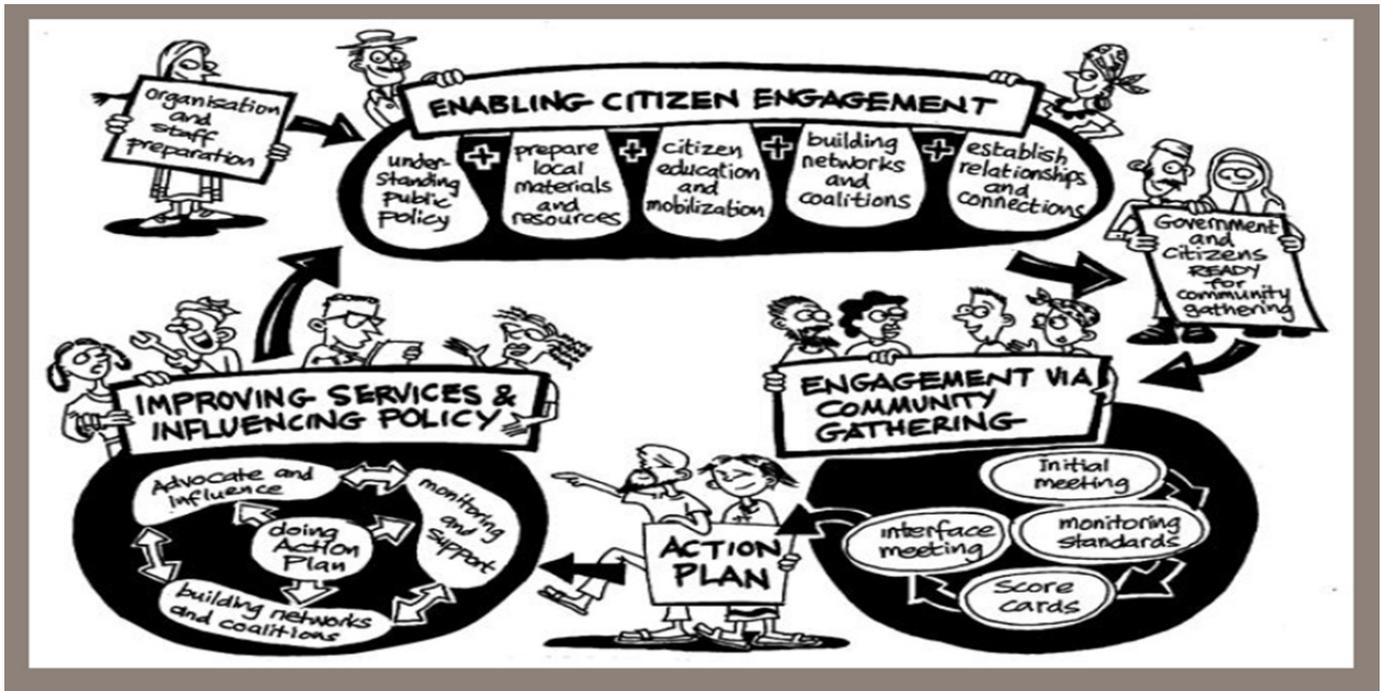
VDCs are the central mechanism for community development planning and implementation in Nobo Jatra and their purpose is to ensure continuation of the project’s mandate after it is phased out. Nobo Jatra will facilitate the reactivation of over 600 VDCs in its working areas and strengthen the capacity of VDC members enabling them to carry out their roles and responsibilities more effectively.

Citizen Voice and Action (CVA)

As part of Nobo Jatra’s concerted efforts to strengthen VDCs, Nobo Jatra builds on the success of World Vision’s global and rigorously tested social accountability approach, Citizen Voice and Action (CVA) to form and undertake capacity building for VDCs in each of the 40 project unions. CVA mobilizes and equips citizens to

monitor government services and facilitates a local level advocacy methodology that results in the improvement of inadequate government-provided services. CVA will be utilized as an advocacy tool by VDCs to raise community voice to improve the quality of service delivery by service providers. The aim of CVA is to strengthen this relationship between citizens and government by educating and empowering communities to talk and work with government service providers and government officials about the performance of basic services.

CVA Citizen Engagement Model



National Level Policy Dialogue

Nobo Jatra's strategy includes provision for policy interface with the Ministry of Local Government, Rural Development and Cooperatives, the Ministry of Disaster Management and Relief and the Ministry of Women and Children Affairs (MoWCA) to ensure that central level policy engagement takes place in a formal and structured manner both bi-laterally and multi-laterally.

CROSSCUTTING INTERVENTIONS

Gender Integration

Underpinning Nobo Jatra's good governance and social accountability strategy is a clear committal to facilitate women's access to leadership positions, leadership training and strengthening their role in decision making. This includes creating an enabling environment for women's participation, ensuring government quotas on women's representations are fulfilled using CVA audit tools, and ensuring that the process to identify community needs are inclusive of women.

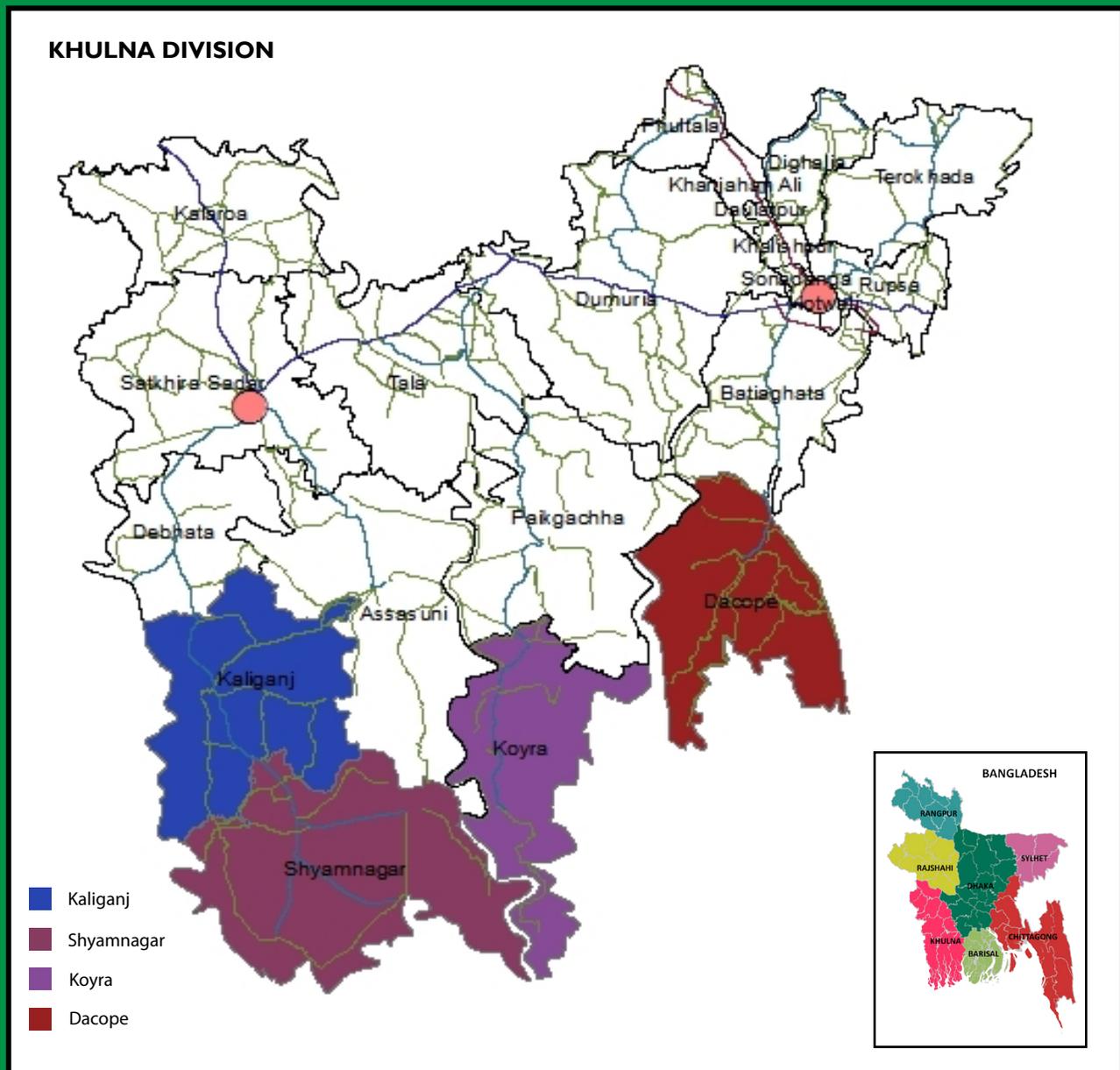
Policy and Advocacy

Nobo Jatra aims to improve and influence the policy and practices for good governance and social accountability by working in partnership with relevant ministries, government departments such as LGD/LGED, academia, community-based nongovernmental organizations, service providers and others.

Monitoring and Evaluation

A comprehensive monitoring and evaluation strategy is in place to collect and analyze data from project interventions to generate further insights and feed into project implementation. To that end, a data management system has already been developed and real time monitoring of ongoing Nobo Jatra activities is readily visible in the system. This enables clear monitoring of the project's progress and impact for dissemination amongst various stakeholders including the donors.

NOBO JATRA'S WORKING AREA



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