

NOBO JATRA - NEW BEGINNING

A USAID Food for Peace Title II
Development Food Security Activity



Nutrition Safety Net: Conditional Cash Transfers

OVERVIEW

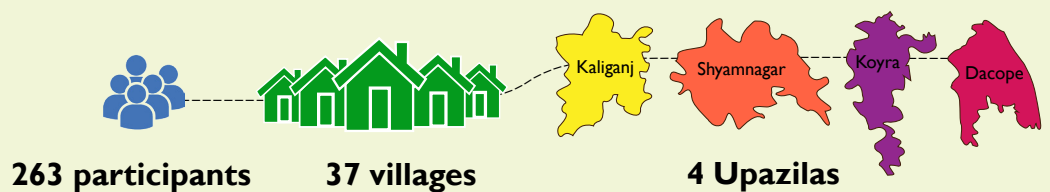


TRANSACTION DETAILS



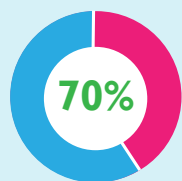
POST DISTRIBUTION MONITORING (PDM)

“ In September 2017, Grameen Bikash Foundation, undertook post distribution monitoring for the **Nobo Jatra** Nutritional Safety Net CCTs. ”

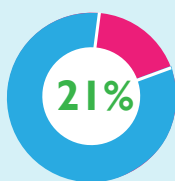


PDM FINDINGS

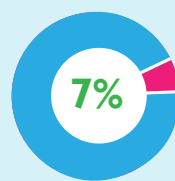
En-cashing CCTs:



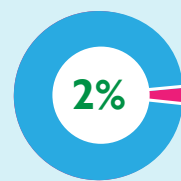
husbands



wives



other family members



father in law

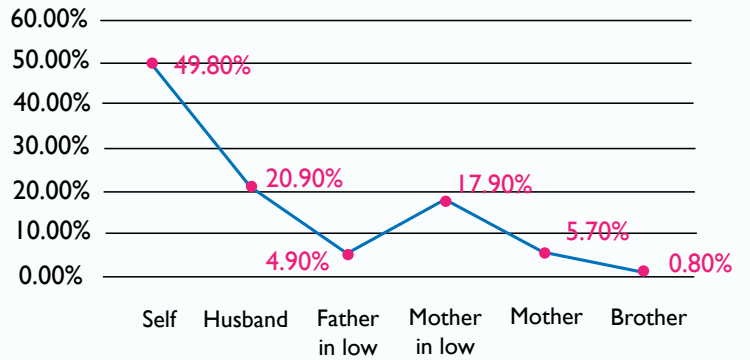
Status of National ID



National IDs, are a mandatory Bangladesh Bank requirement to activate a SIM card required to open an account with a financial service provider, in order for actual cash transfers to take place. In cases where CCT participants do not have National IDs, they are required to nominate the use of a family member's National ID.

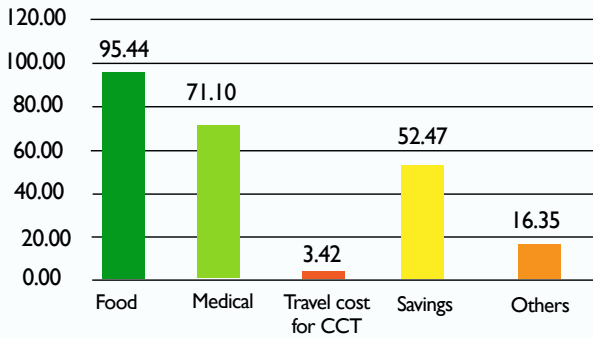


NID statistics



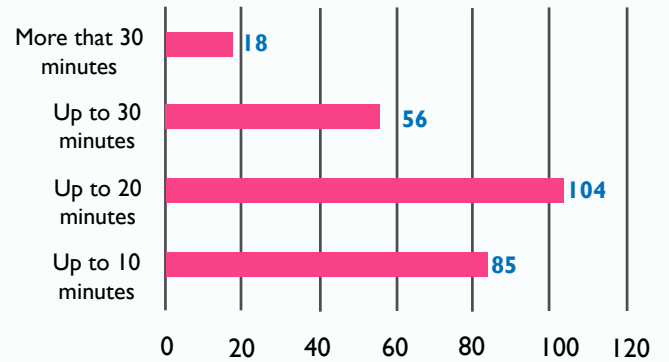
CCT usage

% CCT transactions



Average travel time to nearest bKash agent

Travel time from home to bkash (both ways)



Improved health seeking behaviors after enrollment into CCTs:



96% Fed colostrum



62% Vaccinations for children



88% GMP attendance



52.9% ANC services at least twice

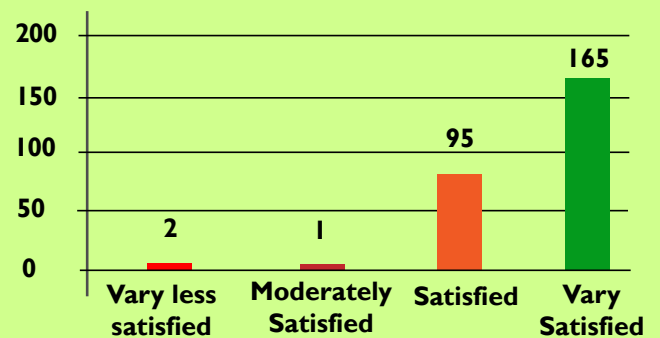


34.60% PNC services at least once

Satisfaction levels:



% of beneficiary's satisfaction level



www.wvb-nobojatra.org