USAID’S Development Food Security Activity

NOBO JATRA - NEW BEGINNING
USaid’s Development Food Security Activity

GOAL: Improved gender equitable food security, nutrition and resilience of vulnerable people within Khulna & Satkhira districts in Bangladesh

Purpose 1: Improved nutritional status of children under five years of age, pregnant and lactating women and adolescent girls

Purpose 2: Increased equitable household income

Purpose 3: Strengthened gender equitable ability of people, households, communities and systems to mitigate, adapt to and recover from natural shocks and stresses

Purpose 4: (Cross-Cutting): Improved social accountability and national policy engagement of service provision for vulnerable men and women

INTRODUCTION

Nobo Jatra-New Beginning’ is a five-year USAID Food for Peace Title II Development Food Security Activity implemented by World Vision Bangladesh, together with the World Food Programme and Winrock International, in partnership with the Ministry of Disaster Management and Relief (MoDMR) of the Government of Bangladesh (GoB).

Disaster Risk Reduction

- 44 Disaster Management Committees
- 360 Disaster Response Groups
- 2,000 Youth Volunteers
- 11,818 Village Development Committee Members
- 134,506 Community members

2,000 Youth Volunteers
856,116 Participants

- 200,495 Households
- 856,116 Participants

4 Sub-districts
40 Unions
5 Years

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NOBO JATRA’S DRR STRATEGY

**Purpose 3:**
Strengthened gender equitable ability of people, households, communities and systems to mitigate, adapt to and recover from natural shocks and stresses

**Sub-purpose:**
Strengthened disaster preparedness and response of communities

**Sub-purpose:**
Strengthened disaster preparedness and response of Govt. institutions and private organizations

**Intermediate Outcome:**
Increased equitable community participation and decision-making in disaster preparedness & response activities

**Intermediate Outcome:**
Increased community knowledge on DRR

**Intermediate Outcome:**
Increased capacity of UzDMC and UDMC to develop and implement RRAP and CDMAP

**Intermediate Outcome:**
Enhanced collaboration between public institutions and private sectors to support implementation of CDMAP and joint responses

**Activities**
- Train DMCs on DRR
- Distribute early warning and emergency response tool kits
- Provide technical and acceleration grant support to UDMCs in implementing RRAP and CDMAP activities

**Activities**
- Train HHs on DRR
- Assisted contingency planning at Upazila and Union level
- Collaborative network of Government departments, private and civil society actors established
Gender Integration

Recognizing gender as a critical factor impacting household food security, nutrition and resilience, Nobo Jatra has taken measures and established processes and benchmarks across all DRR interventions to promote inclusion and participation of women. These include ensuring at least 50% representation from women when mobilizing communities and selecting youth volunteers for participatory risk assessment, good governance and gender sensitivity trainings and empowering women to be part of local level institutions such as UzDMCs and UDMCs.

CROSS-CUTTING

Nobo Jatra’s Contribution to SDGs

Goal 13: Take urgent action to combat climate change and its impacts

Governance and Social Accountability

With support from local government institutions such as DMCs and VDCs, the project is helping vulnerable populations reduce risk and build resilience. VDCs are raising awareness among wider audiences on sectoral government policies and standards and empowering rural populations to utilize processes from the Citizen Voice and Action (CVA) model. Meetings and dialogues are organized with district and sub-district level government stakeholders to promote collaboration between different committees, community-based organizations (CBOs) and NGOs.

Nobo Jatra developed guidelines to formulate household level preparedness plans and ensuring their implementation. Regular international day observances and simulation exercises increasing community knowledge on DRR.

Disaster Management Committee Training

Nobo Jatra works directly with the Union Disaster Management Committees and Ward Disaster Response Groups to enhance their capacity in disaster risk assessment and RRAP formulation. Selected members trained on participatory rural appraisal tools and techniques, community risk assessments, RRAPs and Comprehensive Disaster Management Action Plan (CDMAP) preparations so that they can facilitate these processes along with the youth volunteers groups beyond Nobo Jatra.

Village Development Committee Mobilization

Nobo Jatra has established 622 VDCs in its intervention areas to play a critical role in community development, including DRR activities. Linkages with Union Disaster Management Committees (UDMCs) Ward Disaster Response Groups, with VDCs serving as key informants conducting oversight of RRAP development processes.

NOBO JATRA’S INTERVENTIONS

Youth Mobilization

Youth volunteers trained on disaster preparedness, risk reduction, Community Risk Assessments (CRAs) and the development of Risk Reduction Action Plans (RRAPs) enabling them to provide disaster preparedness training to Village Development Committees (VDCs) and Ward Disaster Management Committees (WDMCs) and orient local communities on preparedness and responses.
A village Development Committee meets to orientate members on DRR activities including household level disaster preparedness plans.

**OUR IMPACT**

- **67,000** people using climate information to improve climate resiliency
- **2,000** trained youth volunteers acting as change agents to orient communities on DRR issues
- **67** DRR schemes implemented by UDMCs with acceleration grant
- **80,044** (f: 45,222; m: 34,822) community people trained and have developed their household level disaster preparedness action plan
- **42** types of Risk Reduction Action Plan activities both structural and non-structural implemented
- **3,910** (m: 3,105; f: 805) Govt. DMC members trained on DRR

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