

Water, Sanitation and Hygiene



400 WatSan committees



50% representation of women in committees



523,640 Social and Behavior Change participants



167,200 participants with access to water



107,000 participants with access to sanitation services



NOBO JATRA - NEW BEGINNING

USAID'S Development Food Security Activity

INTRODUCTION

Nobo Jatra-New Beginning' is a five-year USAID Food for Peace Title II Development Food Security Activity implemented by World Vision Bangladesh, together with the World Food Programme and Winrock International, in partnership with the Ministry of Disaster Management and Relief (MoDMR) of the Government of Bangladesh (GoB).



200,495

Households



856,116

Participants



4

Sub-districts

40

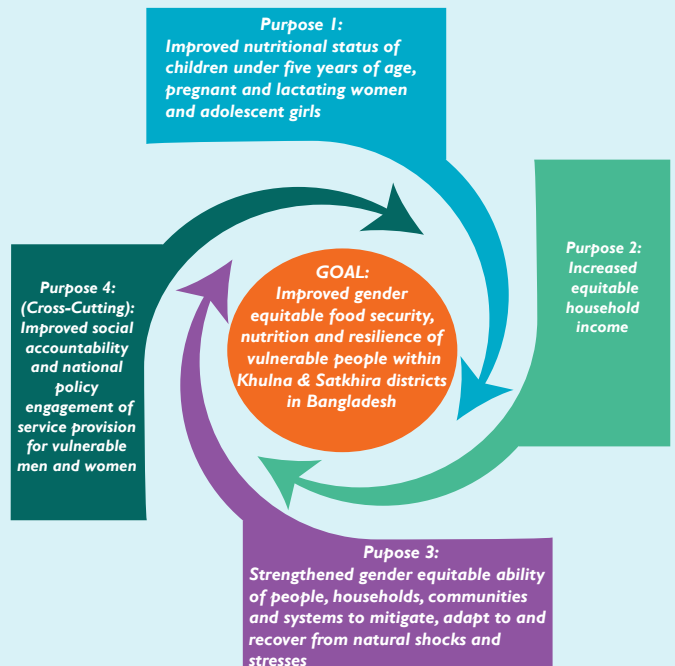
Unions



5

Years

NOBO JATRA'S GOAL AND PURPOSES

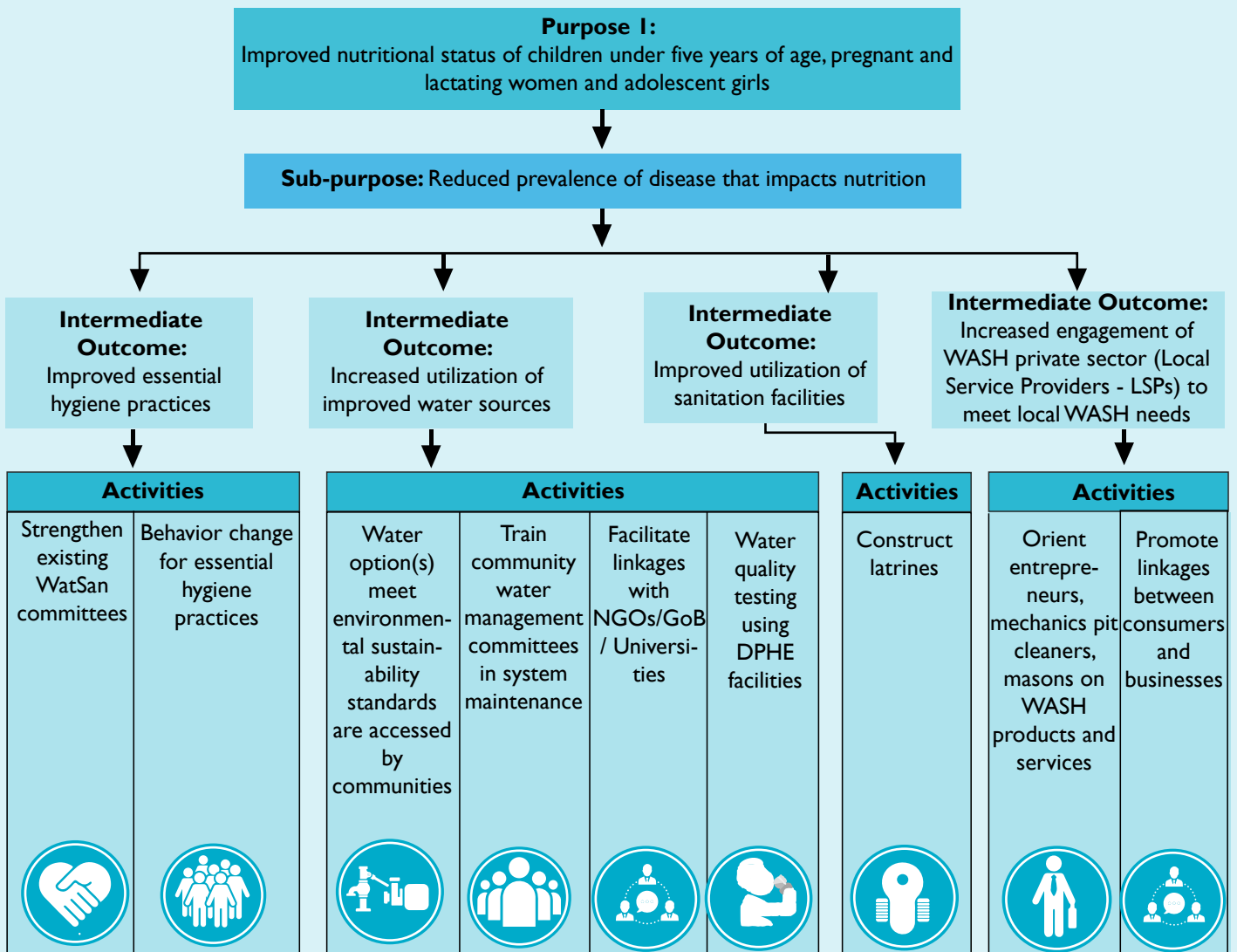


WASH OVERVIEW IN SOUTHWEST BANGLADESH

Though great strides have been taken to improve Water, Sanitation and Hygiene (WASH) in south west Bangladesh, there are still significant challenges such as salinity, water logging and the rapid on set of climate change that influence nutrition outcomes for the population. The WASH indicators for Southwest Bangladesh show:



NOBO JATRA'S WASH STRATEGY



NOBO JATRA'S INTERVENTIONS



WASH and Nutrition Social and Behavioural Communication

To improve nutrition outcomes through SBC, the adoption of essential hygiene practices is promoted among pregnant and lactating women, adolescent girls and caregivers of children under 5. Messages focus on

- 1) baby WASH
- 2) hand washing
- 3) safe drinking water
- 4) water treatment
- 5) waste and fecal management
- 5) maintenance and cleaning of sanitary latrines
- 6) messaging on exclusive breastfeeding, pre and post-natal care and positive nutrition practices.



Water facilities and latrines

In coordination with relevant Government departments, committees and local communities, Nobo Jatra has developed water facilities such as deep tube wells, pond sand filters and reverse osmosis plants to increase access to safe drinking water. To address the lack of access to hygienic latrines, ultra poor households are supported with new latrines that are durable in the face of extreme weather such as flooding.



Strengthening Water and Sanitation (WatSan) committees

Through capacity building and mentoring, Nobo Jatra strengthens Union and Ward level WatSan committees to sustainably plan, monitor and report on WASH progress in their jurisdictions, mobilize resources through joint action planning and promote essential hygiene practices. Nobo Jatra also develops strong community led Water Management Committees (WMCs) - with at least 50 percent representation of women to ensure water facilities provide safe, equitable and sustainable water services.

CROSS-CUTTING INTERVENTIONS

Gender Integration

In Bangladesh, women are primarily the direct users of water facilities and Nobo Jatra clearly recognizes their role by ensuring women's active participation in leadership roles in WASH governance, water service maintenance and water management committees. Moreover, Nobo Jatra ensures consultations with both men and women in obtaining key decisions on the location, design, and maintenance of water and sanitation facilities and services.

Policy and Advocacy

Nobo Jatra aims to improve and influence the policy and regulatory environment for water and sanitation by working in partnership with all levels of governments, academic institutions, community-based non-governmental organizations, service providers and others.

NOBO JATRA'S CONTRIBUTION TO SDGs

Goal 6: Ensure availability and sustainable management of water and sanitation for all



Increased access to clean water benefits the entire community, particularly women and girls who are typically responsible for water collection, storage and treatment. Women are consulted on the design and location of water and sanitation facilities and also trained on their operation and maintenance.



OUR IMPACT



2,068 Water points installed



59,213 People gaining access to safe drinking water



10,380 Latrines installed/rehabilitated



23,569 People gaining access to basic sanitation



411 Water Management Committees (WMC)



411 WMC's with bank accounts



653 Women in leadership roles



400 WatSan committees functional



295,831 People graduated from WASH SBC



39 WASH fairs organized



319 WASH entrepreneurs trained

LOCAL LEVEL ADVOCACY



Citizen Voice and Action (CVA) with **40** Union WatSan Committees

30% of Union Parishad's incorporated budget for construction of Pond Sand Filters

50% provisioned for repair of Pond Sand Filters

73% incorporated budget for water tanks and sanitary latrines

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