NOBO JATRA - NEW BEGINNING
A USAID Food for Peace Title II Development Food Security Activity

January 2018

Nutrition Safety Net: Conditional Cash Transfers

OVERVIEW

23,600 Pregnant Women
4 Upazilas
2,200 BDT/$27.5 USD per month
15 months
SBCC

PDM FINDINGS

Encashing CCTs by NID Status

Average travel time to nearest bKash agent

Travel time from home to bKash (both ways)

POST DISTRIBUTION MONITORING (PDM)


262 participants
45 villages
4 Upazilas

TRANSACTION DETAILS

9,636 PLW

2017

Total amount distributed

Total

78,838,982 BDT/
$961,451
National IDs, are a mandatory Bangladesh Bank requirement to activate a SIM card required to open an account with a financial service provider, in order for actual cash transfers to take place. In cases where CCT participants do not have National IDs, they are required to nominate the use of a family member’s National ID.

**Use of SIM card provided by Nobo Jatra**

- 52% read text themselves
- 33% texts read by husband
- 86.6% used SIM themselves
- 95% informed of cash transfer via text message
- 98.1% SIMs kept active

**CCT usage**

<table>
<thead>
<tr>
<th>% CCT transactions</th>
<th>60</th>
<th>50</th>
<th>40</th>
<th>30</th>
<th>20</th>
<th>10</th>
<th>0</th>
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<tbody>
<tr>
<td>Food</td>
<td>56.6</td>
<td></td>
<td></td>
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<tr>
<td>Medical</td>
<td>22.53</td>
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<tr>
<td>Saving/Cash in hand</td>
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<td>Others HIE expense</td>
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<tr>
<td>Delivery/related</td>
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<tr>
<td>Related to CCT</td>
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<td>Loan repayment</td>
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<tr>
<td>Education</td>
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<tr>
<td>Invest in livelihoods</td>
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</table>

**Improved health seeking behaviors after enrollment into CCTs:**

- 93% provided supplementary food
- 89% regularly vaccinated child
- 93% GMP attendance
- 46% ANC services at least twice
- 28% PNC services at least once

**Satisfaction levels:**

- 54.2% used own NIDs
- 45.8% used next of kin NID

% of beneficiary's satisfaction level

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