NOBO JATRA - NEW BEGINNING
USAID’S Development Food Security Activity

目的

1. 改善五岁以下儿童、怀孕和哺乳妇女及青春期女孩的营养状况
2. 增加家庭收入
3. 提高男性和女性在受自然冲击和压力影响时的公平应对能力
4. (横切面) 改善社会问责制和国家政策参与

目标

改善库尔纳和圣克里亚区脆弱人民的食品安全感、营养和韧性。

1,161,116 参与者

200,495 户

856,116 人员

4 区

40 个联盟

5 年
Although Bangladesh has experienced a steady decline in absolute poverty rates, it is still struggling to reduce the number of people living in extreme poverty. This is particularly true of regions with high economic and climatic vulnerability, such as Nobo Jatra working areas in the south west coastal areas, where 26.7% of the population live on less than $1.90 per day. Indicators for women show that only 22% earned cash in the last 12 months and 81% had to seek permission to visit certain locales.

To address the pervasive extreme poverty across four sub districts in Khulna and Satkhira districts in south west Bangladesh, Nobo Jatra modified BRAC’s graduation model to deliver a similar sequence of targeted interventions that seek to graduate 21,000 ultra-poor households from fragile income sources to sustainable livelihoods and provide additional support to ensure that they do not revert back to extreme poverty.

**NOBO JATRA’S ULTRA POOR GRADUATION APPROACH**

Nobo Jatra delivers a 24 month ultra poor graduation component that involves a set of sequential interventions as described and depicted below. Nobo Jatra will consider participants to have graduated when they fulfill the following criteria: (i) multiple sources of income, (ii) absence of self-reported food deficit in the previous year, (iii) ownership of at least 10 poultry or other productive assets of equal value, (iv) kitchen gardens with vegetables (v) cash savings in an active savings account with formal financial institution.
NOBO JATRA’S CONTRIBUTION TO SDGs

Goal 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture

6 month Entrepreneurial Literacy Training
Nobo Jatra provides entrepreneurial literacy training on basic literacy, numeracy and core business concepts to all 21,000 participants.

Consumption smoothing cash transfers of $12 per month for 9 months
To compensate for the costs associated with participation in the entrepreneurial literacy training, Nobo Jatra provide each participant with $12.50 per month for nine months.

Income Generating Activity selection and training
Participants receive IGA selection and business plan development training to help select suitable IGAs relevant to their skills and context. This is followed by three months of intensive training and mentoring for IGA implementation and skills development.

Asset transfer of $188 as start-up capital
Participants further receive a cash transfer of approximately approx $188 as start-up capital for their enterprises, provided through mobile money transfer.

Participation in Village Savings and Lending Association (VSLA)
All participants are encouraged to join a savings group based on the World Vision savings group model. Each savings group will have an active savings account with a formal financial institution, thus ensuring women’s long-term financial inclusion.

CROSS-CUTTING INTERVENTIONS

Gender Integration
Nobo Jatra is strongly focused on integrating gender equality across all its interventions. In the Ultra Poor Graduation component, women’s participation is consistently ensured by maintaining 100% female enrolment rates during participants selection. The component also seeks to empower women by instilling in them the knowledge and confidence associated with greater entrepreneurial literacy skills and business development training and increasing their financial resilience through membership in VSLA.

Good Governance and Social Accountability
Village Development Committees (VDCs) which are the core forums for citizen engagement in Nobo Jatra’s good governance and social accountability component, support participants identification and asset protection processes under Ultra Poor Graduation component. In addition they play key roles in formulating community development plans, which extend to graduation participants, and facilitate the operation of savings groups.

To faster long-term financial inclusion and strengthen resilience capacities, Nobo Jatra establishes savings groups for women in extreme poverty. Participation in savings groups also provides more opportunities for women to diversify income generation activities and engage in markets.
Our Impact

- 2,380 women graduated
- $54 average income per month
- 42% increase from baseline
- 34% increase of productive assets
- 63% are cultivating year-round vegetables
- 100% of households saving regularly
- 86% of households using a safe drinking water source
- 56% of households using a sanitary latrine
- 66% are consuming the vegetables
- $24 average saving for per participant
- 100% of households did not have any instance of child marriage in the household
- 100% of households have minimum two sources of income
- 100% of households have had three square meals a day in the last year
- 100% of households had household level disaster preparedness
- 63% are cultivating year-round vegetables
- 100% of households saving regularly
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Overall Impact

- 21,000 direct participants
- 14,376 women completed entrepreneurial literacy training
- 13,767 women in 661 VSLA groups
- 13,741 cash grants of $188 disbursed for Income Generating Activities
- $225,573 in savings
- 5,640 households have year-round kitchen garden
- 100% of households have had three square meals a day in the last year
- 100% of households had household level disaster preparedness
- 63% are cultivating year-round vegetables
- 100% of households saving regularly
- 86% of households using a safe drinking water source
- 56% of households using a sanitary latrine
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