

NOBO JATRA - NEW BEGINNING

Cost Extension

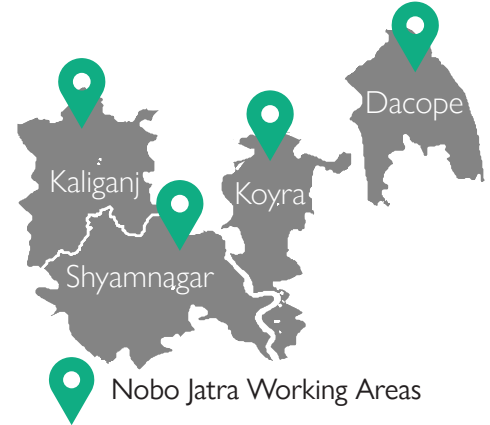
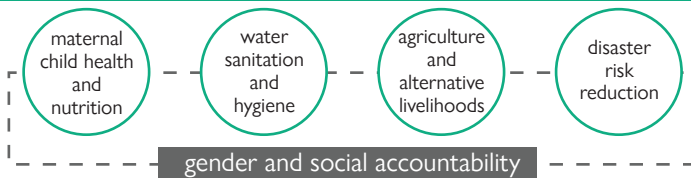
June 2021

Overview

'Nobo Jatra – new beginning' is a seven-year (2015-2022) **USAID Bureau of Humanitarian Assistance (BHA) funded Resilience Food Security Activity**, implemented by **World Vision Bangladesh**. Nobo Jatra is implemented in partnership with the **Government of Bangladesh** and **Winrock International**.



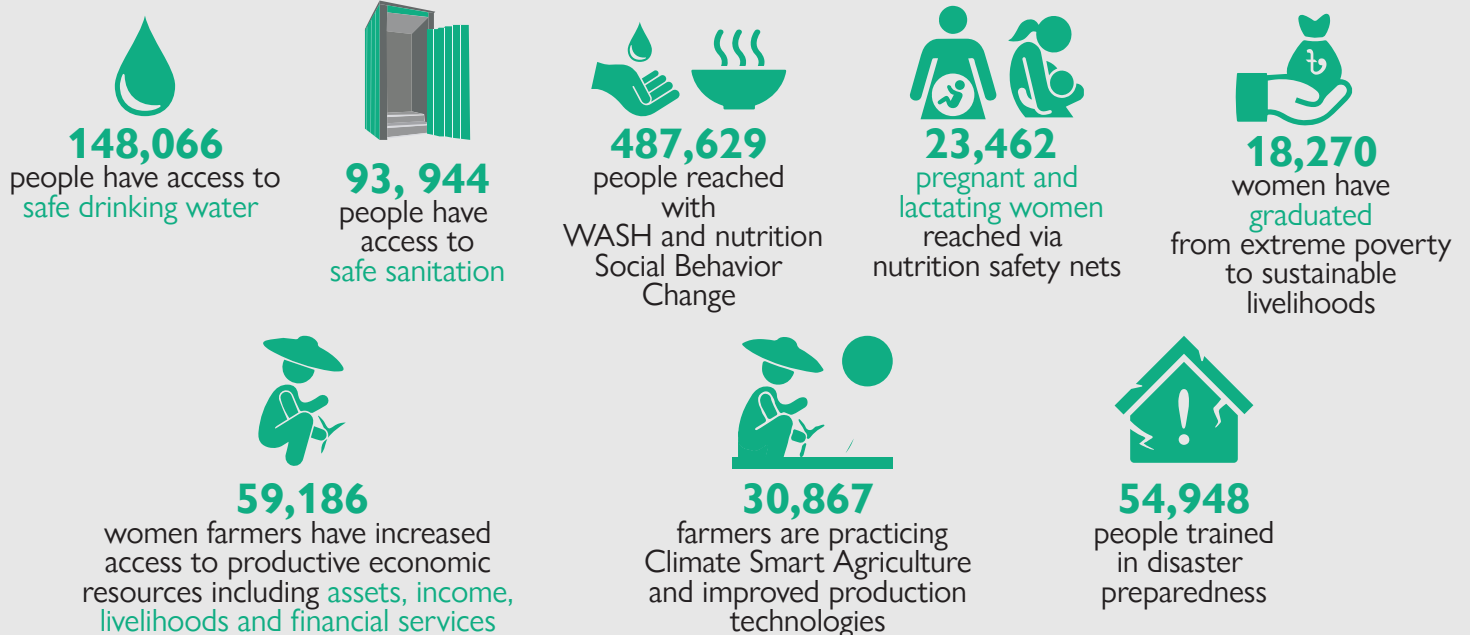
Interventions



From October 2020-September 2022, Nobo Jatra is in a two year cost extension focused on sustaining key outcomes and handover to Government of Bangladesh, private sector and communities themselves.



Nobo Jatra Impact 2015-2020



Goal and Key Outcomes

Goal:

“Improved gender equitable food security, nutrition and resilience of vulnerable people within Khulna and Satkhira districts in Bangladesh”

Improved and safely managed water and sanitation facilities and hygiene practices

Improved nutritional status of children under five, pregnant and lactating women and adolescent girls

Increased engagement in gender equitable on farm and off farm incomes.

Sustainable Disaster Risk Reduction actions to strengthen community resilience.



gender



social accountability

Outcomes

Focus areas

- **Strengthen and facilitate key system stakeholders in Government and private sector** for sustained and quality health, nutrition, agriculture, disaster risk reduction and gender based violence services in communities.
- **Market Systems Development** by engaging private sector – small, medium and large enterprises, to create demand and facilitate service provision.
- **Financial inclusion** through Village Savings and Lending Associations and partnerships with formal financial institutions to improve financial literacy of the rural poor and strengthen access to financial services.
- **Advocacy and learning** with Government, private sector, communities and wider development practitioners for uptake and scaling of sustainable, locally led service delivery models.

Key System Stakeholders



Government

- Upazila and Union Parishad
- Community Based Health Care
- Institute of Public Health and Nutrition
- Department of Public Health Engineering
- Water Sanitation, Disaster Management and Child Protection Committees
- Community Clinics
- Health and Family Welfare Centers
- Upazila Health and Family Planning Department
- Cyclone Preparedness Programme
- Government Departments



Private sector

- Micro entrepreneurs
- Local service providers
- Last mile agents
- Small, medium, large enterprises
- E commerce platforms

Partnerships



- Advanced Chemical Industries
- City Bank
- Social Marketing Company
- Renata Limited
- DreamStart Labs

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www.wvb-nobojatra.org



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